

## **Wazo Receives 2023 MSP Today Product of the Year Award**

### ***Wazo Honored for Exceptional Innovation and Successful Deployment Through the Channel***

NEW YORK, NY, June 7, 2023 — Wazo announced today that [TMC](#), a global, integrated media company helping clients build communities in print, in person, and online, has named Wazo: the UCaaS Platform Built for MSPs as a 2023 MSP Today Product of the Year Award winner.

“This recognition is such a great honor, and I’m incredibly proud of where Wazo is today,” said David Snyder, Wazo’s Vice President of Sales for North America. “Winning this award is a testament to our strategy and commitment to serving customers with innovative, powerful unified communication solutions.”

Wazo designed their customizable, turnkey UCaaS solution to help MSPs deliver unique communication experiences with flexible APIs and integrations. The Wazo platform combines IP telephony, video conferencing, chat, and applications into an all-in-one system that meets every work-from-home, mobility, collaboration, and customer need.

“It gives me great pleasure to honor Wazo as a 2023 recipient of TMC’s MSP Today Product of the Year Award for their innovative solution,” said [Rich Tehrani](#), CEO, TMC. “Our judges were very impressed not only with the features and value of the solution but also with Wazo’s Channel strategy to expand their market share and provide first-class service to their customers.”

Winners of the 2023 MSP Today Product of the Year Award will also be announced online and highlighted in [MSP Today](#).

### **About Wazo**

*Wazo is a provider of unified communication solutions built for MSPs. Its all-in-one application includes telephony, video conferencing, and instant messaging. Built on an open and API-first platform, Wazo's solutions integrate communication at the core of its partners' and end-users' information systems and business tools, enabling MSPs to build their specific offerings, get to market faster, and take control of their infrastructure and customer base with a fully customizable, turnkey UC platform.*

*Founded in Canada, Wazo has helped over 100 MSPs build better communication experiences for 5k+ customers globally.*

Web: [wazo.io](http://wazo.io)

Twitter: [@wazo](https://twitter.com/wazo)

LinkedIn: <https://www.linkedin.com/company/wazo-inc/>

### **About MSP Today**

*MSP Today is the premier online destination for MSPs (Managed Service Providers) and IT service providers worldwide. As the industry's leading web portal, we are committed to delivering timely and relevant news, cutting-edge product information, and invaluable insights to empower MSPs and IT professionals to thrive in today's rapidly evolving technology landscape. At MSP Today, we understand the challenges faced by MSPs and IT service providers in navigating the complexities of the modern business environment. Our dedicated team of expert journalists and industry analysts bring you the latest trends, best practices, and industry thought leadership to help you stay ahead of the curve. Whether you're seeking in-depth articles on emerging technologies, comprehensive product reviews, or actionable tips to optimize your IT services, MSP Today is your go-to resource for all things MSP-related. Join our vibrant community today and unlock the knowledge, resources, and networking opportunities to propel your MSP business to new heights. Follow MSP Today on [Twitter](#). [Subscribe](#) or visit [www.msptoday.com](http://www.msptoday.com).*

### **About TMC**

Through education, industry news, live events, and social influence, global buyers rely on TMC's content-driven marketplaces to make purchase decisions and navigate markets. As a result, leading technology vendors turn to TMC for unparalleled branding, thought leadership, and lead generation opportunities. Our [in-person](#) and [online](#) events deliver unmatched visibility and sales prospects for all recipients. Through our custom lead generation programs, we provide clients with an ongoing stream of leads that turn into sales opportunities and build databases. Additionally, we bolster brand reputations with millions of impressions from display advertising on our news sites and newsletters. Making TMC a 360-degree marketing solution, we offer comprehensive event and road show management services and custom content creation with expertly ghost-crafted blogs, press releases, articles, and marketing collateral to help with SEO, branding, and overall marketing efforts. For more information about TMC and to learn how we can help you reach your marketing goals, please visit [www.tmcnet.com](http://www.tmcnet.com) and follow us on [Facebook](#), [LinkedIn](#), and [Twitter](#), [@tmcnet](#).

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